

## Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

## PRODUCT

### Seilern America EUR H R Class

**Seilern America is a sub-fund of Seilern International Funds plc**

MANUFACTURER: Seilern International AG

ISIN: IE00BD8DY654

WEBSITE: [www.seilernfunds.com](http://www.seilernfunds.com)

TELEPHONE NUMBER: Call +44 (0)20 7494 1996 for more information

COMPETENT AUTHORITY: The Liechtenstein Financial Market Authority is responsible for supervising Seilern International AG in relation to this Key Information Document.

MANAGEMENT COMPANY: Seilern International AG is authorised in Liechtenstein and regulated by the Liechtenstein Financial Market Authority. Seilern International AG manages Seilern International Funds PLC in exercise of its rights under Article 16 of Directive 2009/65/EC to manage UCITS on a cross-border basis.

**Authorised in:** This PRIIP is authorised in Ireland.

**ISSUED ON 15/08/2023**

## WHAT IS THIS PRODUCT?

**Type:** Seilern America (the "Fund") is a sub-fund of Seilern International Funds PLC, an investment company with variable capital incorporated with limited liability in Ireland with registered number 330410 and established as an umbrella fund with segregated liability between sub-funds and as an undertaking for collective investment in transferable securities pursuant to the European Communities (Undertakings for Collective Investment in Transferable Securities) Regulations 2011, as amended. Segregated liability between sub-funds means that the assets and liabilities of each sub-fund are segregated by law. The prospectus and periodic reports are prepared for Seilern International Funds PLC at umbrella level. You may switch your shares in the Fund to shares in other sub-funds in which you are eligible to invest. Further information is available from Brown Brothers Harriman Fund Administration Services (Ireland) Limited.

**Objectives:** The Fund seeks to achieve growth of your investment by investing mainly in shares (equity) and similar securities issued by high quality companies listed on the stock exchanges of countries within the Organisation for Economic Cooperation and Development (OECD) and, in particular, the U.S. and North American OECD countries.

The Fund will seek to invest in large, successful companies with proven track records and high predictability of future earnings growth. Such companies generally will have most or all of the following characteristics: (i) multinational businesses including exposure to the fast growing economies of the world; (ii) steady, non-cyclical demand for their products or services; (iii) unbroken earnings growth records over the last ten years; (iv) global branded products or services often sought after by developing market consumers; (v) the potential for long term consistent earnings growth; (vi) high returns on equity reflecting a technological advantage over their competitors or the uniqueness of their products or services; (vii) dynamic management; and (viii) internal resources sufficient to finance their global development and maintain their competitive position. The Fund will not concentrate its investments in any one industry sector or country.

The Fund is actively managed and the S&P 500 TR Index is the benchmark index against which the Fund's performance is compared. There can be no guarantee that the Fund's performance will match or exceed the performance of the benchmark index. While a proportion of the Fund's assets may be components of (and have similar weightings to the index), the Investment Manager may use its discretion to invest a significant proportion of the Fund in assets which are not included in the benchmark index or with weightings different to that of the benchmark index.

The fund promotes a combination of environmental and social characteristics amongst others (and as such discloses information in accordance with Article 8 SFDR). The fund does not have sustainable investment as its objective.

**Hedging:** The Euro Class shares are denominated in Euro (EUR) and are hedged. The base currency of the fund is U.S. Dollar (USD). The fund will enter into currency hedging in relation to this share class which aims to protect investors from movements in the EUR exchange rate in relation to the fund's assets denominated in currencies other than EUR.

The Fund may declare dividends. If a dividend is declared, it will normally be paid by electronic transfer in March following the end of the prior financial year on 31 December.

You may redeem your shares on a daily basis.

**Intended Retail Investors:** This Fund is suitable for all investors seeking a fund that aims to deliver capital appreciation over a long-term investment horizon with a high level of risk. The investor should be prepared to bear losses.

**Term:** The Fund has no maturity date. Seilern International AG is not entitled to terminate the Fund unilaterally nor can the Fund be automatically terminated.

**Depository of the Fund:** Brown Brothers Harriman Trustee Services (Ireland) Limited.

Copies of the prospectus, the latest annual and half-yearly reports and application forms may be obtained in English free of charge from the registered office of Seilern International Funds PLC by contacting the Administrator, Brown Brothers Harriman Fund Administration Services (Ireland) Limited, 30 Herbert Street, Dublin 2, Ireland or by contacting Seilern International AG, 2 OG–Austrasse 9, 9490 Vaduz, Principality of Liechtenstein.

Further information on the latest share price as well as further practical information on the Fund is published on [www.seilernfunds.com](http://www.seilernfunds.com).

## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

### RISK INDICATOR

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

|   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|---|---|---|---|---|---|---|

← Lower Risk, Typically lower rewards Higher Risk, Typically higher rewards →

The risk indicator assumes you keep the product for 5 years. The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or you may have to sell at a price that significantly impacts on how much you get back

We have classified this product as 5 out of 7, which is a medium-high risk class. This rates the potential losses from future performance at a medium-high level, and poor market conditions will likely impact our capacity to pay you.

Be aware of currency risk. In some circumstances, you may receive payments in a different currency, so the final return you will get may

depend on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

The Fund is subject to the following Risk Factor (without limitation):

- Hedging risk: The Fund may use derivatives for hedging purposes. The use of such derivatives may be unsuccessful.

This product does not include any protection from future market performance so you could lose some or all of your investment.

## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN? (CONTINUED)

### PERFORMANCE SCENARIOS

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The unfavourable, moderate, and favourable scenarios shown are illustrations using the worst, average, and best performance of the product over the last 10 years. Markets could develop very differently in the future.

The stress scenario shows what you might get back in extreme market circumstances.

| Recommended Holding Period: 5 years |   | 1 year     | 5 years<br>(Recommended Holding period) |
|-------------------------------------|---|------------|---|
| Investment 10,000 EUR               |   |            |   |
| Scenarios                           |   |            |   |
| Minimum                             | There is no minimum guaranteed return. You could lose some or all of your investment. |            |   |
| Stress                              | What you might get back after costs   | 2,210 EUR  | 2,630 EUR                               |
|                                     | Average return each year  | -77.87%    | -23.44%                                 |
| Unfavourable                        | What you might get back after costs   | 7,200 EUR  | 8,290 EUR                               |
|                                     | Average return each year  | -28.02%    | -3.67%                                  |
| Moderate                            | What you might get back after costs   | 11,300 EUR | 19,220 EUR                              |
|                                     | Average return each year  | 13.04%     | 13.96%                                  |
| Favourable                          | What you might get back after costs   | 14,570 EUR | 24,770 EUR                              |
|                                     | Average return each year  | 45.73%     | 19.89%                                  |

The unfavourable scenario occurred for an investment during 2022. The moderate scenario occurred for an investment during 2021. The favourable scenario occurred for an investment between 2017 and 2018.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

## WHAT HAPPENS IF SEILERN INTERNATIONAL AG IS UNABLE TO PAY OUT?

Although the assets of the Fund are held in safekeeping and are segregated from the own assets of the Management Company or of the Depository, in the event of the insolvency of either of those providers, you may suffer a financial loss. There is no compensation or guarantee scheme in place which may offset, all or any of, this loss.

## WHAT ARE THE COSTS?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

### COSTS OVER TIME

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product and how well the product performs. The amounts shown here are illustrations based on an example investment amount and different possible

investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0% annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- EUR 10,000 is invested.

| Investment 10,000 EUR Scenarios | If you exit after 1 year | If you exit after 5 years |
|---------------------------------|--------------------------|---------------------------|
| Total Costs                     | 694 EUR                  | 2,420 EUR                 |
| Annual Cost Impact (*)          | 6.94%                    | 2.74% each year           |

(\*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 16.69% before costs and 13.96% after costs.

We may share part of the costs with the person selling you the product to cover the services they provide to you. They will inform you of the amount.

## WHAT ARE THE COSTS (CONTINUED)

### COMPOSITION OF COSTS

|   |  | If you exit after 1 year |
|---|--|--------------------------|
| One-Off Costs upon entry or exit                            |  |                          |
| Entry Costs   | An entry charge of up to 5.0% may be charged by the sub-distributor selling you the product. This charge will be charged outside of the relevant Fund, and the Company or the Manager will not be in receipt of or administer this. The sub-distributor will inform you of the actual charge (if any). | 500 EUR                  |
| Exit Costs  | We do not charge an exit fee for this product.   | 0 EUR                    |
| Ongoing costs taken each year                               |  |                          |
| Management fees and other administrative or operating costs | 1.67% of the value of your investment per year. This is an estimate based on actual costs over the last year.  | 167 EUR                  |
| Transaction costs   | 0.27% of the value of your investment per year. This is an estimate of the costs incurred when we buy and sell the underlying investments for the product. The actual amount will vary depending on how much we buy and sell.  | 27 EUR                   |
| Incidental costs taken under specific conditions            |  |                          |
| Performance fees  | There is no performance fee for this product.  | 0 EUR                    |

## HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

**Recommended holding period:** 5 years

The Fund is designed to deliver capital appreciation over a long-term investment horizon with a medium-high level of risk.

You can redeem your shares on a daily basis with no penalty.

## HOW CAN I COMPLAIN?

Complaints concerning the operation or marketing of the Fund may be referred by email to [aseilern@seilernfunds.com](mailto:aseilern@seilernfunds.com) or by post to Seilern International AG, 2. OG – Austrasse 9, 9490 Vaduz, Principality of Liechtenstein.

## OTHER RELEVANT INFORMATION

Seilern International Funds PLC is resident in Ireland for tax purposes and is not generally subject to Irish taxation charges on income and capital gains. No Irish stamp duty is payable on the issue, redemption or transfer of shares in Seilern International Funds PLC. Investors and potential investors should consult with their professional advisers in relation to the tax treatment of their holdings in the Fund.

**Remuneration Policy:** Seilern International AG's up-to-date remuneration policy, including, but not limited to, a description of how remuneration and benefits are calculated and the identity of persons responsible for awarding the remuneration and benefits is available at the following website [www.seilernfunds.com](http://www.seilernfunds.com) and a paper copy of such remuneration policy is available to investors free of charge upon request.

Performance is shown for full calendar years since this share class was launched in 2016 and can be found with the previous monthly performance scenario calculations at <https://swift.zeidlerlegalservices.com/priip-info/seilern-international-funds-plc>